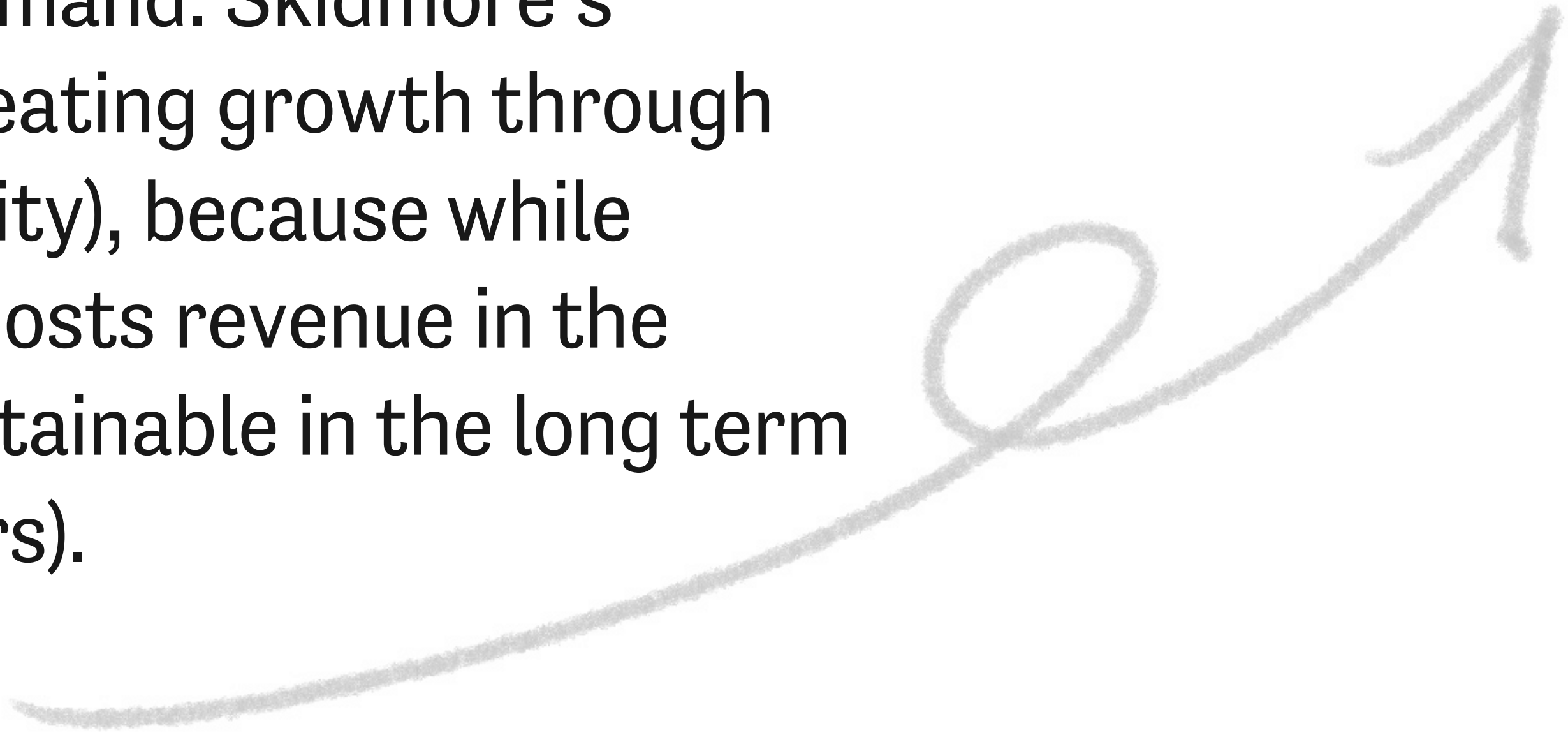

We are experts in growing emerging food/bev CPG brands.

Growth Map

In CPG there are two primary levers of growth: distribution and consumer demand. Skidmore's Growth Map is focused on creating growth through consumer demand (aka: velocity), because while distribution-based growth boosts revenue in the short term, it becomes unsustainable in the long term (aka: no velocity = no re-orders).



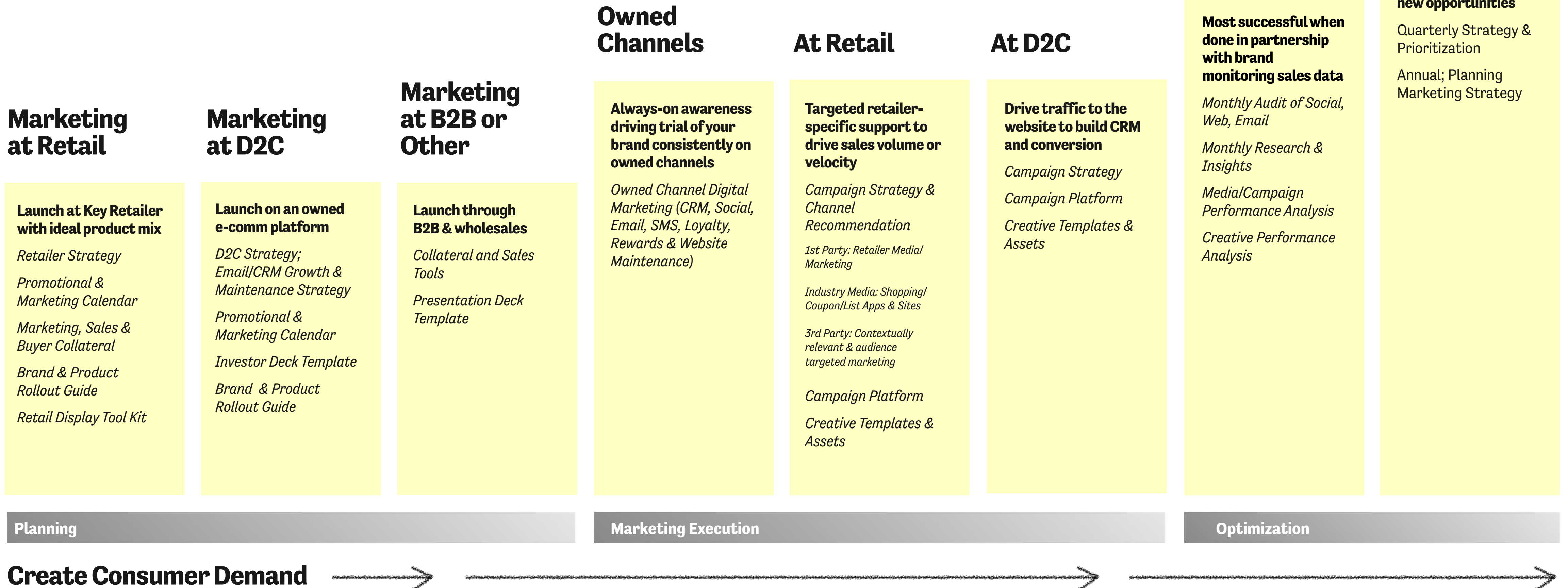
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Growth Map



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Growth Map



Create Consumer Demand

